

Media Contact:
Kelly Prieto, APR
Hayworth Public Relations
(386) 677-7000, ext. 2
kelly@hayworthpr.com

EPICUREAN

AUTOGRAPH COLLECTION®
HOTELS

YEAR 2018

Overview

Said to be a match made in heaven – or more precisely, heaven’s kitchen – the Epicurean Hotel is a Mainsail Lodging & Development project in collaboration with Tampa’s legendary Bern’s Steak House. Crafted for the senses, the hotel offers a variety of indulgences to celebrate the flavors of life. Every element of the hotel has been carefully hand-selected – from wine crates that make up the lobby desk to the thread count of the sheets. It’s a place where connoisseurs of life can indulge over a week-long or weekend getaway, stir inspiration at a business gathering and celebrate in fabulous fashion with friends and loved ones.

The Epicurean is the first newly constructed property in the United States to join the prestigious Autograph Collection® of Marriott International, Inc. (NYSE: MAR).

Setting

Situated in the trendy Hyde Park historic district of South Tampa – known by locals as SoHo – the boutique property is equal parts vacation dream spot and local hotspot. Just down the road from the picturesque waterfront of Bayshore Boulevard, the Epicurean Hotel is in the midst of the city’s social buzz for high-end boutiques and top-rated restaurants, bars and nightclubs.

The Epicurean’s interior design reflects its foodie focus, highlighted by natural materials and utilitarian, yet stylish finishes, from varnished Venetian plaster to polished concrete floors. While the hotel exudes a sleek and modern vibe, there are whimsical elements that include vintage railroad carts, wine crates, hemp chandeliers and fun pieces from Bern Laxer, the legendary steak house founder’s personal collection.

Accommodations

The hotel’s 137 guest rooms and suites exude a luxurious blend of urban chic and comfort, each decorated to reflect the culinary heritage and unique nature of the area, with butcher-block-style cabinetry and reclaimed wood bathroom doors that were designed by local craftsmen. Four unique art themes reinforce the Epicurean’s primary themes – Grow, Create, Imbibe and Indulge.

Guest room amenities include complimentary wireless Internet; flat screen HDTV; luxurious bath products; a single-serve brewing system for coffee and café-style beverages; in-room laptop safe and rain shower heads.

All rooms feature an in-room personal artisan pantry stocked with premium liquors, locally crafted beers, Perrier, a selection of San Pellegrino and a diverse selection of five, half bottle varietals with suggested pantry pairings such as, prosciutto, chocolate and sea salt caramels and chévre.

Select rooms and suites feature private balconies, sleeper sofas, wet bar and soaking tub.

Culinary Excellence

Élevage – Led by nationally recognized Executive Chef Chad Johnson, named a 2012 and 2014 Best Chef: South semi-finalist by the James Beard Foundation, the hotel's signature restaurant presents a concise menu that is an innovative marriage between the best of Southern hospitality and French techniques. The culinary team focuses on fresh, vibrant preparations that have a sense of familiarity with a twist of the unexpected to create dishes such as the goat cheese and sweet potato agnolotti, a hand-made pasta filled with a mousse of goat cheese, roasted sweet potato, and pureed black truffles. Other dishes on the menu include brioche crusted halibut in a modified classic Veronique sauce and the snapper crudo with crab remoulade, dried tomato, watercress and buttermilk consommé.

Lobby Bar – The Lobby Bar was recently expanded to include a mix of seating featuring industrial high tops, rich leather couches and shared bar seating. The Lobby Bar menu features chef-inspired plates and a cocktail program that showcases well-made classics, while highlighting creative signature offerings. Perfect examples include the diner burger, a fresh take on the classic with cheddar, bread and butter pickles and comeback sauce, and the moules dijonnaise with mustard, creme fraiche and parsley on a baguette. While the menus have been completely overhauled, one foodie-favorite dish remains on The Lobby Bar menu – the Homage to Bern's pressed steak sandwich, a nod to the Epicurean's legendary neighbor, Bern's Steak House.

Private dining experiences can be arranged in Élevage or Bern's Fine Wines & Spirits.

Epicurean Theatre

A unique setting to foster education for experts and novices alike, the Epicurean Theatre offers a wide variety of culinary presentations, cooking demonstrations and more. With seating for up to 40, the theatre is outfitted with best-in-class Sub-Zero and Wolf appliances, including a Sub-Zero over/under refrigerator/freezer and a wine storage unit. In addition, the 40-seat Theatre features a dual fuel range with six dual stacked burners and a dual stacked convection oven, an induction cooktop, convection steam oven, convection M Series wall oven and warming drawer from sister brand, Wolf. There are two 70-inch televisions for optimal viewing and the classes are recorded and shown in-room. The menu of classes includes the adventurous Cupcakes & Cocktails, Thai Hands on Cooking and the Napa Valley Wine Academy, as well as classes with well-known local, regional and national chefs.

Wines & Spirits

EDGE – A rooftop bar and social drinkery unlike any other in Tampa delights with unique cocktails served with sophisticated style. Lounge seating, dramatic colored lighting and eclectic artwork surrounds guests, along with sunset views. An inspired menu of small plates, artisan cheeses and charcuterie are also available.

Bern's Fine Wines & Spirits – In its 60 year history, Bern's Steak House has accumulated one of the largest private collections of wines ever assembled in the world, so locals and visitors alike turn to this revered wine shop for expert advice and thoughtful selection. The shop, located in the lobby of the hotel, carries rare wines and spirits.

Spa

At the hotel's **Spa Evangeline**, guests can relax the soul and refresh the spirit with beauty treatments infused with the flavors of Epicurean. Spa Evangeline's product lines and signature treatments – FarmHouse Fresh®, HydraFacial MD® and ELEMIS – incorporate the culinary aspect of the hotel in their luxurious offerings. The spa also carries the Knesko line of 24kt NanoGold Masks and Diamond Radiance Masks.

Fitness Center

The Fitness Center features a selection of free weights and the latest Life Fitness cardio/weight machines.

Just a Touch Away

Technology gives Epicurean guests convenient, rapid response to their simplest of needs with iPad check-in.

Upon arrival, an Epicurean Host handles every detail – from check-in and luggage to theatre classes and dinner reservations – before personally escorting the guests to their room.

Specialty Sources

Behind the hotel's devotion to providing extraordinary experiences is a stellar collection of some of the best and brightest suppliers and vendors in the food and beverage industry, and a showcase of sought-after local purveyors. The Epicurean features national names such as Sub-Zero, Wolf, Shun Cutlery and illy. Guests enjoy local treasures from Cigar City Brewing Company, Rustic Steel Creations, CASS Contemporary Art Space & Studio and a selection of area farmers and growers.

Hotel Amenities

- Concierge Services
- Complimentary Hi-Speed Wireless Internet
- In-room Dining
- Complimentary Epicurean Bicycles
- Pool
- On-site Fitness Center
- Arranged Airport Transfers and Local Transportation
- Self-parking and Valet Parking
- Tesla Charging Stations

Weddings & Events

The hotel's vibrant neighborhood, eclectic design and rich experiences provide a desirable backdrop for a variety of special celebrations. Whether for small, intimate gatherings or larger formal affairs, the Epicurean Hotel offers the ideal setting, gourmet catering and on-site event professionals to make any affair an exceptional one.

Meeting Space

The Epicurean boasts 5,200 square feet of indoor and outdoor adaptable function space.

- Grand Cru Ballroom 1,815 square feet (*divisible by two*)
 - Classé A 891 square feet
 - Classé B 891 square feet
- Epicurean Theatre 1,000 square feet (*amphitheater style seating*)
- Garden Terrace 2,000 square feet (*outdoor*)

A conference services department, experienced catering and banquet associates, seasonal banquet menus, comprehensive AV equipment, and high-speed Internet access in all meeting rooms complete the hotel's inventory of group offerings.

Area Events

The area is also home to world-renowned special events. From art and wine festivals to pirate-themed extravaganzas, a variety of activities fill the calendar:

- Gasparilla Pirate Fest January
- Outback Bowl January
- Publix Gasparilla Distance Classic February
- Tampa Pride Parade March
- Gasparilla Music Festival March
- Hyde Park Village Art Fair March
- Gasparilla International Film Fest March/April
- Bern's Winefest April
- Conga Caliente November
- Victorian Christmas Stroll December

In The Neighborhood

The SoHo District – SoHo derives its name from the street in front of the Epicurean, South Howard Avenue. While SoHo may be named after one street, it is quickly growing into one of South Tampa's hottest neighborhoods, thanks to its vibrant night life, varied cuisine and entertainment.

Historic Hyde Park – Known as one of Tampa's most impressive neighborhoods, with its collection of restored bungalow style homes and tree-lined streets, Hyde Park is genuinely historic and transports visitors back to a more elegant time and place.

Bern's Steak House – With its perfectly aged steaks, one of the largest private wine collections, its legendary Harry Waugh Dessert Room and one-of-a-kind ambience, Bern's Steak House offers one of the most unique dining experiences in the world, directly across the street from the Epicurean.

Haven – Opened in 2015, Haven is the newest member of the Bern's family and specializes in the concept of crafted, cultured and cellared. The menu features fresh, approachable cuisine and a diverse beverage program, wine, craft beers and homemade sodas on tap; more than 500 bourbons along with 125 cheeses, a variety of charcuterie, and over 40 wines by the glass.

Bayshore Boulevard – Linking South Tampa and downtown, Bayshore Boulevard skirts Tampa Bay and boasts the world's longest continuous sidewalk – about four and a half miles. Contact an Epicurean Host to reserve one of our Epicurean Cruiser Bikes to explore this area.

Hyde Park Village – Hyde Park Village is an outdoor lifestyle center offering a unique shopping, dining and entertainment experience. With a mix of national, regional and local retailers, the Village features a variety of shops and restaurants, as well as an upscale cinema.

Access by Car

Located off I-275 and Selmon Expressway/SR-618.

Orlando	87 miles	1 ½ hours
Naples	166miles	2 ½ hours
Jacksonville	200 miles	3 hours
Miami	280 miles	4 hours

Access by Air

The Epicurean Hotel is located just 15 minutes from Tampa International Airport (TPA), and 30 minutes from St. Petersburg-Clearwater International Airport (PIE). Private Jet access is also available.

Reservations

Epicurean Hotel

1207 South Howard Avenue

Tampa, Florida 33606

(813) 999-8700

EpicureanHotel.com

Facebook: EpicureanHotel

Twitter & Instagram: @EpicureanHotel

*Partner in the Marriott Rewards loyalty program

About Mainsail Lodging & Development LLC

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern US and the Caribbean. Their property portfolio includes four Autograph Collection Hotels: Scrub Island Resort, Spa & Marina (ScrubIsland.com), a private island resort in the British Virgin Islands; the boutique, food-focused Epicurean Hotel (EpicureanHotel.com) in Tampa, Florida; Waterline Marina Resort & Beach Club (WaterlineResort.com) on Anna Maria Island, Florida; and the historic Fenway Hotel (FenwayHotel.com) in Dunedin, Florida; as well as Mainsail Beach Inn (MainsailBeachInn.com), a boutique beachfront hotel on Anna Maria Island, Florida. The company also operates corporate housing throughout the Southeast, exclusively managing the Florida, Georgia and Tennessee markets for Oakwood Worldwide® under both its ExecuStay® (ExecuStay.com) and Oakwood® (Oakwood.com) brands. Additional future projects include Luminary Hotel & Co. (LuminaryHotel.com) in Fort Myers, Florida; a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a

variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at MainsailHotels.com.

About Bern's Steak House

Internationally known for its vast wine collection, perfectly aged steaks and famous dessert room, Bern's Steak House offers a world-class, incomparable dining experience. When Bern Laxer opened in 1956, he envisioned Bern's as Art in Steaks. Today, son David Laxer and Chef de Cuisine Habteab Hamde continue Bern's tradition of excellence with a gastronomic adventure that includes prime dry-aged steaks cut-to-order, 21 choices of caviar, fresh seafood and vegetables in a setting like none other. Housing the World's largest wine collection of over 500,000 bottles, Bern's offers 7,000 selections to its guests. In 2016, Bern's won the Outstanding Wine Program Award from the James Beard Foundation. In 2014, Bern's was named an Outstanding Restaurant Semi-finalist, one of twenty in the country, and additionally, SideBern's, Bern's sister restaurant and its Executive Chef Chad Johnson, also of the Epicurean Hotel, were named a 2012 and 2014 Semifinalist for Best Chef: South. For more information on Bern's Steak House and its subsidiaries, visit BernsSteakHouse.com.

About Autograph Collection Hotels

The Autograph Collection is an evolving ensemble of strikingly independent hotels. Exactly like nothing else, each destination has been selected for its quality, bold originality, rich character and uncommon details. From near to far, iconic to historic, the result is an array of properties that is nothing less than unique, nothing short of collectively exceptional. For more information and reservations please visit www.autographhotels.com, or explore our social media channels to learn more about championing the independent spirit.

Facebook: www.facebook.com/AutographCollection
Twitter: www.twitter.com/Autograph
Tumblr: <http://autographcollectionhotels.tumblr.com/>

###